

Leading from the edge of the world: How NZ library professionals are making a contribution on the international stage

Speakers

- Janet Copsey
- Allison Dobbie
- John Redmayne
- Moira Fraser
- Concluding remarks



Playing a role in the governance of a global library cooperative: OCLC

Janet Copsey

**University Librarian, The University of Auckland;
OCLC Asia-Pacific Regional Council Member;
OCLC Global Council Member**



The University of Auckland Libraries & Information Commons

- Most extensive research library system in NZ with 13 subject-specific libraries, a collections budget of \$20m and 100 qualified librarians, 50 of whom are subject specialists.
- Four Information Commons facilities – one on each campus, with total of 1450+ seats, 700+ computers and 120 laptops for loan.



The development of a global cooperative - OCLC

- 1967 – Ohio College Library Center established enabling educational libraries to work together in Ohio
- 1971 – Ohio University became first library in the world to do online cataloguing using OCLC
- 2009 – OCLC made decision to move from being US-focused members' organisation to a global organisation (representing libraries in over 170 different countries) with a global governance structure
- 2009 /2010 – elections held for most regional areas with some representatives appointed while membership rules were agreed
- 2011 – Elections for all councils will be held

Development of resource sharing in NZ libraries & then internationally with OCLC

- 1940's onwards – NZ libraries have been resourcing sharing through early development of card catalogue of shared records
- 1970's – NZ libraries made the decision to adopt US MARC which positioned us as a country to share records more easily with US systems such as OCLC
- 1982 – establishment of NZBN using WLN software
- 1999 – transfer to Voyager and VDX software and establishment of Te Puna
- 2003 – new National Library Act which added the wording “to supplement and further the work of other NZ libraries”
- 2005 onwards - TPSAC role in reviewing relationship with OCLC
- July 2007 - National Partnering Agreement with OCLC meant loading of all Te Puna data as well as Iwi Hapu Maori Names Authority data onto OCLC network and now data is exchanged daily between OCLC WorldCat and “Te Puna”
- This has resulted in increased profile for NZ publications internationally and easier access via interloan to our library holdings internationally.

How did I come to have a relationship with OCLC?

- 1999 – I was selected to attend OCLC Conference of Research Library Directors in Dublin, Ohio
- 2000 – Followed up invitation to attend as guest “Asia-Pacific representative” to the Members Council meeting on future strategic development of OCLC
- 2008 - Appointed transitional member of the new OCLC Asia-Pacific Regional Council
- April 2009 – Invited to attend as a guest at the last meeting of Members Council before it became the Global Council.

Ongoing relationship

- Sept 2009 – Attended first Asia-Pacific Council conference in Beijing.
- Feb 2010 – Hosted first Asia-Pacific “all of country” OCLC seminar in Auckland – 100 librarians from 40 libraries.



2010 activities with OCLC

- April 2010 – Attended 1st Global Council meeting in Dublin, Ohio as Asia-Pacific Council representative – along with Vic Elliott, originally from NZ, who is also an Asia-Pacific representative and from July onwards the Chair of Asia-Pacific Regional Council.
- September 2010 – Invited to attend second Asia-Pacific Council meeting in Tokyo.
- November 2010 - Asked to chair Global Council Nominating Committee to select candidates to be voted on for Vice-President / President-elect of Global Council.

Benefits of working internationally

- Through participation at both the national level, through chairing Te Puna Strategic Advisory Committee, and the international level, through representing this region on both the OCLC Asia-Pacific Regional Council and the OCLC Global Council, there is an opportunity to influence outcomes of benefit for New Zealand.
- Opportunity to network and learn from influential players internationally in small group settings – 50 other Global Council members and meetings include leading international speakers as well.
- Externally funded international travel and the opportunity to leverage off that travel to visit other libraries which is a benefit both for yourself as a professional but also for your institution – win-win-win!
- And if you wanted to have a career outside NZ - opportunity to be known in an international context.

In Summary

- By chance NZ has ended up with two “natives” on Global Council – so definitely a greater opportunity to influence outcomes!
- There are the challenges of “the clock” in terms of real-time meetings and Vic and I, and other OCLC senior staff, have both found it challenging from a language perspective in the Asia-Pacific region, but enormous value to be gained. Interesting to note how many other regional representatives speak English – we are very lucky to be native speakers of English.
- As a result of NZ librarians participation in global networks, you will see from the next three presenters, and from the National Library international networks, there is a surprisingly high awareness of NZ libraries.
- The opportunity for externally funded international travel is a great way of finding out how well our libraries rank internationally in terms of service development and innovation.
- However there is also much to learn from others and participating in international forums gives you that opportunity.

Working with the Foundations – Bertelsmann and Gates



Allison Dobbie
Manager Libraries and Information,
Auckland Council



International Network of Public Libraries

- **Bertelsmann Foundation initiative, 1996 – 2004**
- **Network established to**
 - Pool international know-how
 - Carry out research
 - Encourage innovative future-oriented thinking
 - Promote the implementation of practical solutions
 - Strengthen exchange of experience among public library experts through international networking
- **Rotating membership to grow the network**
 - 6 new members selected ca. every 2 years;
 - membership for 3 research cycles;
 - 18 active members at any time

My experience

- **Participant from 1999**
- **Contributed 3 research papers:**
 - Public library as physical and virtual place;
 - Collaborative development of e-resources;
 - Digitisation of cultural heritage - guidelines for public libraries
- **International conference participation**
 - London, Los Angeles, Singapore, Gutersloh, Utrecht, Phoenix, New York, Berlin
- **Visits to libraries internationally**
 - Netherlands, Denmark, US, Germany, Australia,
- **Implementation of ideas**
 - Early literacy, retail approach, self service, scale, collaboration, learning centres
- **Knowledge-sharing**
- **Multiple ongoing connections and activities**



Global Libraries Programme

- Bill and Melinda Gates Foundation - Philanthropic Trust
 - Active in US, plus developing and transitioning countries “to help all people lead healthy productive lives”
 - Focus on health, agriculture, education
- Investment in US public libraries 1997
 - computer access, digital divide
- Global Libraries 2005:
 - Working to narrow the digital divide
 - Access to computers and world of information; staff training & capacity building; advocacy
 - Active in S America, eastern Europe, southern Africa, Vietnam
 - Work through committed partners in each country
 - www.gatesfoundation.org/libraries



My involvement

- Critical Friends Convening (= strategic thinktank), Seattle 2009 and 2010
 - 12 people invited from variety of backgrounds and perspectives from around the world
 - Why me? focus on libraries as agents for community development and community engagement? Good thinker?
- Purpose:
 - 2009: to assist GL with strategic positioning and future direction of its programmes
 - 2010: Tomorrow's library – what will it look like and what should we be doing today to get there
- Assistance with agenda planning
- Reviewer – of proposed funding partnerships

Benefits of involvement

- My context –
Dunedin, 1999
- Learning – visits,
talking, listening
- Time to think and
research
- New ideas
- NETWORKS ! !
- Opportunities /
opening of doors



Learnings

- NZ has much to offer, we should never hesitate to be out there
- Heightened awareness of library quality and innovation down under
- Our approach and focus is different and worthwhile
 - Can do attitude, innovation, community and bicultural focus, buildings
- There is much to learn from others
- We can be very proud of what we do



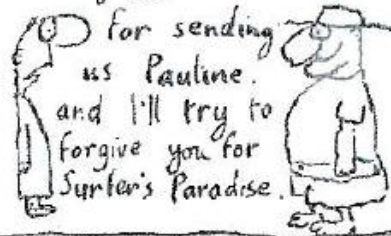
The Australian Connection

John Redmayne
Chair Council of NZ University Librarians
November 2010

RECONCILIATION.

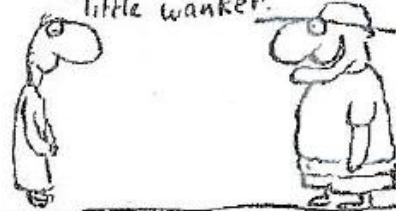
The southerners must
forgive the Queenslanders.

I forgive you for
being so weird and



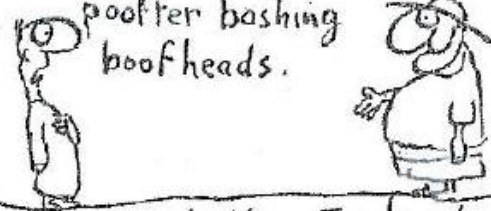
The Queenslanders must
forgive the southerners

And I forgive you for
being such a stuck up, neurotic
little wanker.



The southerners must say
"SORRY" to the Queenslanders

I'm sorry for thinking you're all
a bunch of banana bending
poofter bashing
boofheads.

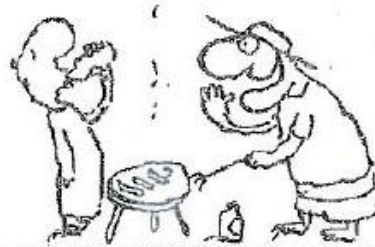


The Queenslanders must
say "sorry" to the
southerners

I'm sorry that you
have to live in
a hole
like
Melbourne.
I'm really
sorry.



Everybody must join together,
have a barbecue, a few beers
and tell jokes about
Tasmanians ...



... and New Zealanders.
Let the healing process
BEGIN!



The two organisations

- CONZUL (Council of NZ University Librarians) is a subcommittee of Universities New Zealand (formerly NZVCC). There are 8 members: Auckland, AUT, Waikato, Massey, Victoria, Canterbury, Lincoln and Otago.
- CAUL(Council of Australian University Librarians) is independent of Universities Australia (formerly AVCC). There are 40 members (including two private universities).

Sharing information

- CONZUL has associate membership of CAUL, and there is a Memorandum of Understanding. CONZUL University Librarians regularly attend CAUL Council meetings.
- CAUL members have a similar invitation to CONZUL meetings and each CAUL President would visit at least once during their term of office.
- The hot topics at CAUL meetings are generally very good (and useful).
- Topics covered in 2010 include :Storage, North American Academic Library scene, Australian Access Federation, Services to the sight-impaired, Benchmarking, Data Management and Cost benefit analysis.

Working together

Special interest working parties on:

- Best practice
- Institutional Repositories
- Statistics
- Teaching and Learning
- Open Scholarship
- Electronic Resources (CEIRC)

Case study: CEIRC

- CAUL Electronic Information Resources Committee (and Programme)
- CONZUL has a representative by right on the Committee, and pays the internal membership rate
- 239 database products
- More than just a buying club of 48 university libraries!
- Negotiating on licensing conditions
- Dealing with access issues
- Statistical reporting (COUNTER)
- Think tanks with major international publishers
- Professional development for electronic resources librarians

“NZ punches above its weight ” .

H.Clinton

- The 8 NZ university libraries are a significant component of the CEIRC programme. We represent 17% of the membership, but 20% of the electronic expenditure across Australia and New Zealand- so Australians benefit from our participation too.
- In 2008 , NZ universities spent \$46,491,806 on electronic resources; the Australians spent the equivalent of NZ\$185,900,000, giving a total ANZ expenditure of NZ\$ 232,391,806

Case study of Massey and BONUS PLUS:developing the Trans-Tasman connections

- An opportunity which came out of the CONZUL/CAUL collegial relationships to join the Australian Millennium Libraries' BONUS PLUS scheme for end-use initiated borrowing of monographs
- Shared collection of over 7 m volumes from Massey, Newcastle, Melbourne, UTS Sydney, LaTrobe, Deakin, Ballarat, Victoria (Melbourne), Murdoch, Edith Cowan, & QUT
- Rules: available to undergraduates, postgraduates, and academic staff without restriction, but with varying book limits
- No charge to the borrower
- Improves use of shared collections as items on loan (heavy demand) can be requested from another library
- Requesting is 24X7
- Delivery to NZ within 5 days (Massey is their one "international" partner!)

Current levels of activity

- Massey joined BONUS PLUS in June 2009
- Already in the first year, activity vastly exceeded our traditional book interloan traffic:

	BONUS	ILL
• Massey lent:	8909	4844
• Massey borrowed:	5309	1456

